Final Poster Rubric – Frick Honors 10

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | Exceeds Expectation - 5 | Meet Expectation - 4 | Emerging – 3/2 | Attempt Made -1 |
| Organization | |  | | --- | | Defined and clear topics. Flows nicely to assist the viewer. Finished product. Bullet points over paragraphs. | | |  | | --- | | Topics present. Must concentrate for clarity. Some evidence of refinement. Bullet points over paragraphs. | | |  | | --- | | Topics hard to follow, requires assistance.  Missing parts.  Obvious refinement required. | | |  | | --- | | Clutter, no definitive topics, all over the place. Not all topics present | |
| Creativity | |  | | --- | | Interesting, engaging, visually stimulating.  Interest, motivation, effort and time obviously present | | Will engage viewer and hold attention but does not wow. | |  | | --- | | Enough to engage and hold attention. | | |  | | --- | | Boring to look at, does not catch your attention.  Interest, motivation, effort and time obviously absent. | |
| Theme | |  | | --- | | Brilliant integration of theme: symbolism / variety of effective symbols and illustrations and/or other methods of graphic representation | | |  | | --- | | Moderately effective theme: symbolism / moderately effective symbols and illustrations and/or other methods of graphic representation | | Moderately ineffective use of theme: symbolism / moderately ineffective symbols and illustrations and/or other methods of graphic representation | Does not use/ ineffective use of theme: symbolism / ineffective or no symbols and illustrations and/or other methods of graphic representation |
| Graphic Design | |  | | --- | | Aesthetically appealing use of color, illustration, and text. Feels crafted with careful design. | | |  | | --- | | Some good use of color, illustrations, etc. Effort is apparent in design. | | |  | | --- | | Very little use of color or pictures but some effort in design has been made. | | |  | | --- | | Bland, no variability.  No use of color or illustration. | |
| Presentation | Sophisticated vocabulary, eye contact, and audience interests are evident. Rehearsed and polished. Group member roles and transitions seamless. | Eye contact and audience interests are evident. Some evidence of prior rehearsal. Group member roles and transitions evident. | Eye contact and audience interests are secondary. Little evidence of prior rehearsal. Group member roles and transitions random and /or silly. | Winged it. |