Media Teams

Roles and Responsibilities

**Co-Anchors**

* Will share hosting duties of news program.
* Will be responsible (as a team) for writing approximately 6 minutes of COPY for news program (each anchor is responsible for delivering 3 minutes of ON AIR News).
* To be turned in: 4-6 Easy Bib notecards, and MLA formatted Bibliography.

Part One: How does your subject appear in the media?

Part Two: What does the data show nationally – what affect does the media’s attention to the subject you are researching have on different populations (high school students, parents, elderly, kids, etc.)

**Investigative Reporters**

* Will make persuasive argument approximately 3 minutes of COPY, ON AIR, during news program.
* Will be responsible for writing approximately 3 minutes of COPY for news program.
* To be turned in: Hard-copy of Survey and Chart View of Responses.

Part One: According to the people you research, how does your subject appear in the media?

Part Two: What does the data show locally– what affect does the media’s attention to the subject you are researching have on different populations (high school students, parents, elderly, kids, etc.)

**Editorialist:**

* Will report approximately 3 minutes of COPY, ON AIR, during news program, including a VISUAL PROMPT of the media for which you will be providing analysis .
* Will be responsible for writing approximately 3 minutes of COPY for news program.
* To be turned in: 4-6 Easy Bib notecards, and MLA formatted Bibliography.

Part One: According to conventional wisdom, how does your subject appear in the media?

Part Two: How do you interpret the data – are you personally affected? Do you fall within the mainstream or outside the results of the research?

The above is due May 12.

Computer / Research dates are April 30, May 4, and May 8. Video’s or Live broadcasts will be on May 12, 14, and 18 (if needed).

Team Members: Cell Phone #’s: