**Argument of Evaluation Essay Construction Frick – AP Lang**

**+ -**

**G**overnment and current events

**O**bservations and personal experience

**P**hilosophy and psychology

**H**istory

**E**ntertainment and pop culture

**R**eadings

**S**cience and technology

I. Introduction

Hook

Thesis Statement/ Assertion

II. Body Paragraph #1

Claim/Universal Truth:

Reason #1 Speaker’s credibility to make an evaluation (speaker is a good example OR YOU come up with an example of someone who is credible to make such an evaluation)

• Example

• Commentary (rank/compare credibility)

Reason #2 Why evaluation deserves attention / what is at stake

• Example

• Commentary (universal truth)

Reason #3 An appeal (logical, ethical, or emotional reason) to base your evaluation

• Example (s)

• Commentary (criteria for examples & who is your audience)

III. Body Paragraph #2

Counterargument (Condition of rebuttal option one)

• Example that fits the counterargument

Claim: Argumentative Move (Template for Disagreeing, with reasons)

Reason #1

• Example

• Commentary

Reason #2

• Example

• Commentary

**OR**

III. Body Paragraph #2

Concession (Condition of rebuttal option two)

• Example that fits the concession

Claim: Argumentative Move (Template for Agreeing and Disagreeing Simultaneously)

• Example that fits the rationale for having it both ways

• Commentary

III. Conclusion

Summary of thesis

Recall Hook

Recognition of Universal Truth, Implied Message, Contribution to Humanity, etc.