Alliteration - the repetition of usually initial consonant sounds in two or more neighboring words or syllables, as in "on scrolls of silver snowy sentences" (Hart Crane)

Allusion - an expression designed to call something to mind without mentioning it explicitly; an indirect or passing reference

Anaphora - repetition of a word or expression at the beginning of successive phrases, clauses, sentences, or verses especially for rhetorical or poetic effect, for example, "We shall fight on the beaches, we shall fight on the landing grounds, we shall fight in the fields and in the streets, we shall fight in the hills" (Winston S. Churchill

Assonance - the repetition of vowel sounds to create internal rhyming within phrases or sentences, as in: "that dolphin-torn, that gong-tormented sea

Extended Metaphor, also called a [conceit](http://encyclopedia.thefreedictionary.com/Conceit), is a metaphor that continues into the sentences that follow. It is often developed at great length, occurring frequently in or throughout a work, and are especially effective in poems and fiction. For example, if one starts with the metaphor of "The seeds of discontent have already been sown", an extension could be "It remains to be seen whether weeds or flowers will spring forth."

Metonymy - A figure of speech in which one word or phrase is substituted for another with which it is closely associated, as in the use of Washington for the United States government or of the sword for military power.

Hyperbole - A figure of speech in which exaggeration is used for emphasis or effect, as in I could sleep for a year or This book weighs a ton.

Parallelism - The use of identical or equivalent syntactic constructions in corresponding clauses or phrases.

Personification - A person or thing typifying a certain quality or idea; an embodiment or exemplification: "He's invisible, a walking personification of the Negative" (Ralph Ellison).

Simile - A figure of speech in which two essentially unlike things are compared, often in a phrase introduced by like or as, as in "How like the winter hath my absence been" or "So are you to my thoughts as food to life" (Shakespeare

Synecdoche - A figure of speech in which a part is used for the whole (as hand for sailor), the whole for a part (as the law for police officer), the specific for the general (as cutthroat for assassin), the general for the specific (as thief for pickpocket), or the material for the thing made from it (as steel for sword)